

COMMUNITY RELATIONS

Advertising: Student Publications

Principals should require, from publications sponsors, a list of all advertisers to be contacted during the year.

Excessive solicitation of the same sources should be avoided.

Commercial establishments whose primary source of revenue is the sale of tobacco and intoxicants should not be permitted to appear as advertisers in school publications.

Regulation

adopted: 4/25/67 By Educational Support Services

Minneapolis, Minnesota

revised: 1/30/73