



1070 A

Definitions, Procedures and Restrictions

Regulation 1070 A

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Effective Date: 09/30/2009

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I. PURPOSE

The purpose of this regulation is to establish the general procedures for obtaining permission to display posters in a school building or at a district facility, and to supply definitions for terms pertaining to this regulation and Policy 1070 (Poster Display)

II. DESIGNATIONS OF SUPERINTENDENT’S DESIGNEES

- A. In all District K-12 schools the principal or site administrator is designated as the Superintendent’s Designee for all purposes under this regulation and Policy 1070- Poster Display.
- B. In all District buildings where no K-12 school program is located the site administrator is designated as the Superintendent’s Designee for all purposes under this regulation and Policy 1070 – Poster Display.
- C. Superintendent’s Designees may call on the Communications and Public Affairs Office for assistance with questions regarding the implementation of the policy and regulations.

III. DEFINITIONS

For the purposes of this regulation and Policy 1070, the following words or terms shall have the following meaning.

- A. “Poster” shall mean any document, regardless of size or content, which may be attached to a wall, bulletin board, cork strip, kiosk or other display device.
- B. “Non-school communications” shall mean any material sponsored by someone or some organization other than:
 - 1. the School Board of Education;
 - 2. The Superintendent;
 - 3. Official Departments of the District;
 - 4. The individual school or site administration;
 - 5. authorized and recognized student activities, groups and clubs;
 - 6. authorized and school sponsored student athletic programs;
 - 7. the official school or site parent-school organization.
- C. “Authorized”, “recognized” or “official” shall mean those organizations recognized by the school principal or site administrator as the legitimate groups attached to the school or site.



IV. APPROVAL PROCESS AND RESTRICTIONS

- A. The Superintendent's designee shall have the authority to:
1. choose on an annual basis whether or not the school or site will accept third party posters for display in the school.
 2. establish the location(s) at which authorized posters may be displayed.
 3. limit the number of posters displayed at any given time.
 4. establish the length of time that a poster may be displayed.
 5. order the removal of any poster that does not conform to this regulation or district policy.
 6. establish the means by which a poster may be mounted at the location designated for this purpose.
- B. Third parties must submit a copy of the poster to the Superintendent's designee for approval. The poster, or a cover page for the poster, must include:
1. the name of the sponsoring organizations(s).
 2. the dates requested for posting.
 3. the number of posters desired to be displayed.
 4. the contact name and information for the requesting individual or organization.
- C. The Superintendent's designee may restrict the use of "tear-off" or "reply postcard" types of posters.
- D. The Superintendent's designee has the sole discretion to determine whether or not the poster is age-appropriate for the students in the school or site, and is appropriate for the educational or work setting. However, in no circumstances will a Superintendent's designee approve a poster which:
1. is likely to cause disruption to the school;
 2. interferes with the school district's educational objectives;
 3. is obscene or libelous;
 4. is contrary to the curriculum adopted by the District;
 5. advertises a product or services not permitted to minors by law;
 6. campaigns for or against an election candidate, or promotes or opposes a ballot measure;
 7. promotes or is hostile to any religion; however, informational material of activities sponsored by a religious organization will not be denied solely on the basis of sponsorship by that organization;
 8. promotes an event or activity for students that occurs during the regularly scheduled school day;
 9. promotes non-district sponsored or authorized K-12 educational services for students that occur during school hours;
 10. advocates violence or other illegal activities; or
 11. advocates the violation of school regulations or district policies.



E. No posters may be posted without the prior consent of the Superintendent's designee.

Cross References:

MPS Policy 1060 (Flyer Distribution)

MPS Policy 1070 (Poster Display)

MPS Policy 1080 (Public Information Display)

MPS Policy 1301 (Community Partners)

MPS Policy 1450 (Volunteers)

MPS Policy 1580 (Soliciting, Peddling and Canvassing on School Grounds)

MPS Policy 1600 (Community Use of School Facilities)