

COMMUNITY RELATIONS

Advertising in the Schools

Neither the facilities, the staff, nor the children of the schools shall be employed in any manner for advertising or otherwise promoting the interests of any commercial, political, or other non-school agency, individual or organization, except that:

The schools may cooperate in furthering the work of any non-profit community-wide social service agency or other non-profit neighborhood based group: provided that such cooperation does not restrict or impair the educational program of the schools.

The schools may use films or other educational materials bearing only simple mention of the producing firm and providing such materials can be justified on the basis of their actual education values.

The schools may announce or authorize to be announced, any lecture, community activity, or film of particular educational merit.

The schools may cooperate with any agency in promoting activities in the general public interest which promote the education or other best interests of the pupil, with the approval of the appropriate superintendent.

The use of displays in our schools, canvassing or distribution of notices, pamphlets or literature relating to non-school subjects or activities by non-school organizations, in schools or on school grounds is prohibited.

Advertising in school publications shall be accepted only from those enterprises whose product or service is consistent with the best physical, mental, and moral welfare of pupils.

Advertising in school gymnasiums, ice rinks and sports areas may be placed on large equipment and score boards. This advertising may be sold only to those enterprises whose product or service is consistent with the best physical, mental, and moral welfare of pupils.

Policy Adopted:

4/25/67

Revised:

01/30/73

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MINNEAPOLIS BOARD OF EDUCATION
Minneapolis, Minnesota