

BUSINESS**Advertising and Selling Merchandise in Schools**

Pupils in the schools shall not be used to advertise any particular brand name or to promote the sale or use of products so advertised. The collection, through the schools, of coupons or labels which serve to promote the sale or use of the brands or products so advertised is prohibited.

The sale or advertising of merchandise in the school buildings or upon school grounds shall not be permitted except with the consent of the Board of Education. This policy shall not apply to merchandise which is in whole or in part the product of the pupils and where such product is advertised or sold under the supervision of the principal of such school. When merchandise has been donated to or used in any school buildings, the fact of such donation may be publicly stated.

Legal Reference:

M.S. 126.19 (Peddling and canvassing prohibited on school grounds; penalty.)

Policy

adopted: 4/25/67

revised: 11/9/71

10/9/73

MINNEAPOLIS BOARD OF EDUCATION
Minneapolis, Minnesota